



CALIFORNIA ASSOCIATION
FOR NURSE PRACTITIONERS

California Association for Nurse Practitioners Monthly Chapter Communication / April 2015

April 15, 2015

Advocacy

President's Call to Action!

President Donna Emanuele sent communications to members compelling them to engage in direct grassroots outreach to state legislators in their area.

The communication is quoted as "The introduction of Senate Bill 323 presents a monumental opportunity for all of us. It is an opportunity that must be seized, and it's your chance to be the difference in the pursuit of full practice authority.

That's where we're counting on you. **It is absolutely critical that all CANP members become engaged in direct grassroots outreach to state legislators in your area.**

No one is better equipped to tell the story of the vital role that nurse practitioners play than NPs themselves – and nothing will help to make our case better than having a conversation with your elected officials. When you establish a relationship with them, you become a resource, an expert, someone they can look to for information to help them make the right decision on Senate Bill 323.

CANP has numerous tools and opportunities to make it easy for you to get involved:

- Got to our online [Senate Bill 323 Resource Center](#) for a host of information and tools to help you make the case for full practice authority.
- Work through your local CANP chapter to organize district office visits with legislators and their staff members.
- Join us May 19 in Sacramento for [CANP Lobby Day 2015](#) and be one of more than a hundred NPs visiting with legislators at the State Capitol in support of Senate Bill 323.
- Contact CANP Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) for help in navigating and effectively engaging in the legislative process.

Senate Bill 323 will face powerful opposition. Only through the sheer force of our commitment, our passion, our unity and our engagement can we hope to prevail."

After first being introduced February 23 as a placeholder (or “spot”) bill, Senate Bill 323 was amended on March 26 by co-authors Sen. Ed Hernandez and Assemblymember Susan Eggman to insert the substance of a proposal to grant full practice authority to California nurse practitioners. [See the text of the bill as amended March 26](#). The bill is due for its first policy committee hearing on April 20, when it will be heard by the Senate Committee on Business and Professions.

Since the introduction of the bill, CANP has sounded the drumbeat over the critical need for all members to engage in grassroots outreach activities to their local members of the state legislature. The need for engagement on the part of all members was a recurring theme throughout the recent 38th Annual Educational Conference, and a personal letter from CANP President Donna Emanuele was sent to all members on April 14 to further stress the vital nature of the grassroots effort and to provide guidance on how to get involved. This included a call to attend [CANP Lobby Day 2015](#), taking place May 19 in Sacramento.

On the day the bill was introduced, CANP launched its online [Senate Bill 323 Resource Center](#), which includes a host of information and tools to help members make the case for SB 323.

The importance of chapters carrying out their explicit direction to appoint a Legislative Representative to coordinate local outreach cannot be overstated. While many chapters have been actively engaged in outreach to their local officials for many months, it is clear that some chapters have yet to take this vital first step. With significant opposition a certainty, the success of the bill will depend on CANP’s members and allies becoming fully engaged in grassroots outreach efforts in order to bolster ongoing lobbying efforts already taking place at the State Capitol.

For assistance in the process, contact Stephanie Tseu, CANP Grassroots Coordinator at canpgrassroots@gmail.com.

Action for Chapters:

- **For assistance in navigating making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com)** as the central contact for information on grassroots efforts.
- Consult the Senate Bill 323 Resource Center for information and tools to assist outreach efforts.
- Designate one Legislative Representative per Chapter as one key contact for the Chapter.

Political Action Committee (PAC)

In anticipation of the full practice authority bill, further efforts have been devoted to increasing contributions to CANP’s Political Action Committee (PAC). A strategy for spurring PAC donations was developed, entailing aggressive marketing tactics via email, direct mail, social media and the CANP website. A revised version of the CANP PAC [web page](#) was launched, including a more targeted call to action, information on how to make a contribution, and a “how to” manual to help chapters in hosting their own PAC fundraisers.

Spurred in part by continual promotion of the support effort during the conference, onsite contributions to the PAC totaled more than \$27,000, far exceeding both the week’s goals and any previous level of onsite PAC contribution activity.

Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC.

- Utilize the “[Political Action Committee Guidelines](#)” document to host a CANP PAC fundraising event.

Events

Lobby Day

Lobby Day for 2015 will be held on **Tuesday, May 19, 2015** at the Sheraton Grand Hotel in Sacramento. The discounted room rate at the Sheraton is \$153 per night, plus tax. The deadline to reserve a sleeping room has been extended to April 24th.

Sheraton Grand Hotel
1230 J Street
Sacramento, CA 95814
(916) 447-1700

Action for Chapters:

- Encourage members to attend Lobby Day 2015.

House of Delegates

The CANP House of Delegates will be held on **Monday, May 18, 2015** at the Sheraton Grand in Sacramento. The discounted room rate at the Sheraton is \$153 per night, plus tax. Be sure to reserve a sleeping room by April 24th.

The deadline to submit resolutions has been extended to **March 17, 2015**.

Action for Chapters:

- Send resolutions to CANP by the deadline.

38th Annual Educational Conference

Thank you to all those that attended the 38th Annual Educational Conference held on March 19-22, 2015 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California. Reminders have been going out weekly to attendees to complete the Post Conference Evaluation to receive CEUs from the conference. Staff is working on issuing CEUs. Certificates will be issued to the attendees' "My Account" / "My Continuing Education" section of canpweb.org.

39th Annual Educational Conference

Save the dates for the 39th Annual Educational Conference being held on March 17-20, 2016 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California. A Call of Abstracts will be going out early summer.

Operations

Quarterly Reports- Q3 (Jan. 1 – Mar. 31, 2015)

The Q3 reports are slated to go out this week with a deadline of April 30, 2015. If you have questions, please contact Erin Meyer at admin@canpweb.org.

Below is a list of the quarters and the report due dates:

2014-15

Q1 – July 1-Sept. 30 (due by Nov. 7)

Q2 – Oct. 1-Dec. 31 (due by Feb. 2)

Q3 – Jan. 1-Mar. 31 (due by Apr. 30)

Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for guidelines on running the chapter to answer the quarterly report questions.

Education

CANP has revamped its online Controlled Substance course (CSII). The course is offered for \$250 plus tax and includes a CANP membership for one year.

Membership

Membership Renewals

Membership by type for April 2015:

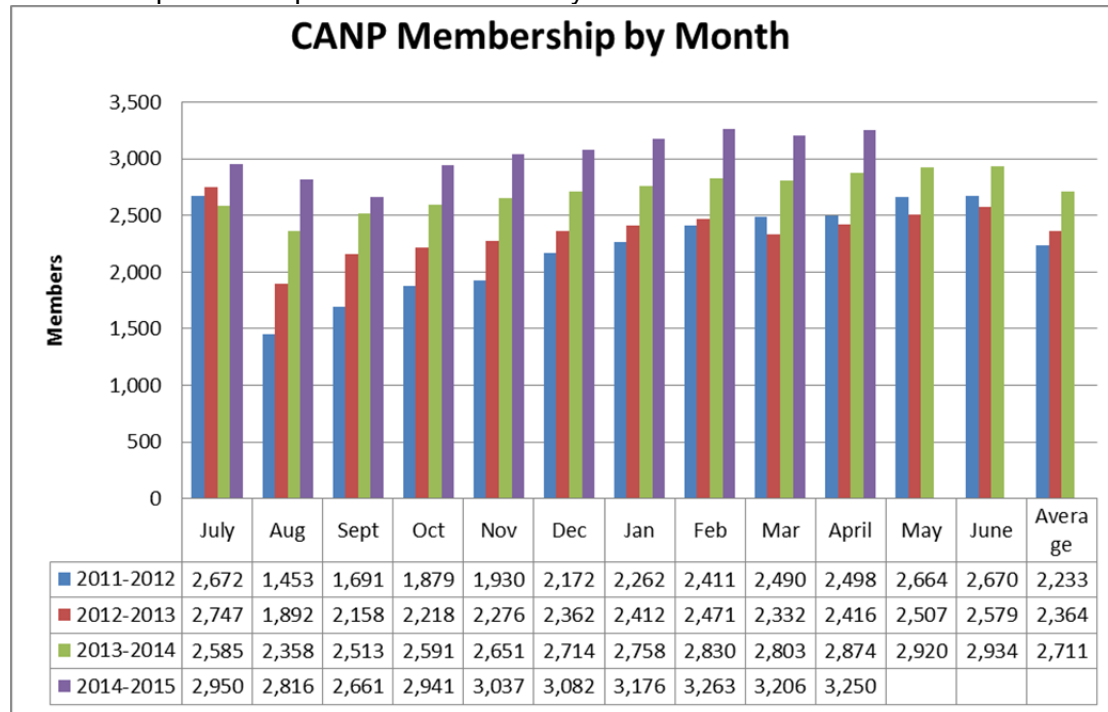
NP Full	2,149
First Year Grad	372
Student Year 1	217
Student Year 2	314
Senior	93
Associate	53
Corporate	38
Affiliate	6
Emeritus	4
Total Active	3,250

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member’s “My Account” section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Membership over the past three and a half years



Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership. The next call will take place on June 1, 2015.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

New Corporate Member



CANP welcomes Luxe Aesthetic and Wellness Center as its newest individual corporate member. Luxe Aesthetic and Wellness Center values the opportunity to help you look as young as you feel with our state-of-the-art equipment, medical procedures and wellness programs. Most procedures have little or no "down time" and are all administered by expertly trained Nurse Practitioners, Registered Nurses or Medical Aestheticians. Their practice is located in Southern California and has been one of the top medical cosmetic offices since 2006. Please check their website at luxemedspa.net for the latest news and updates.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.